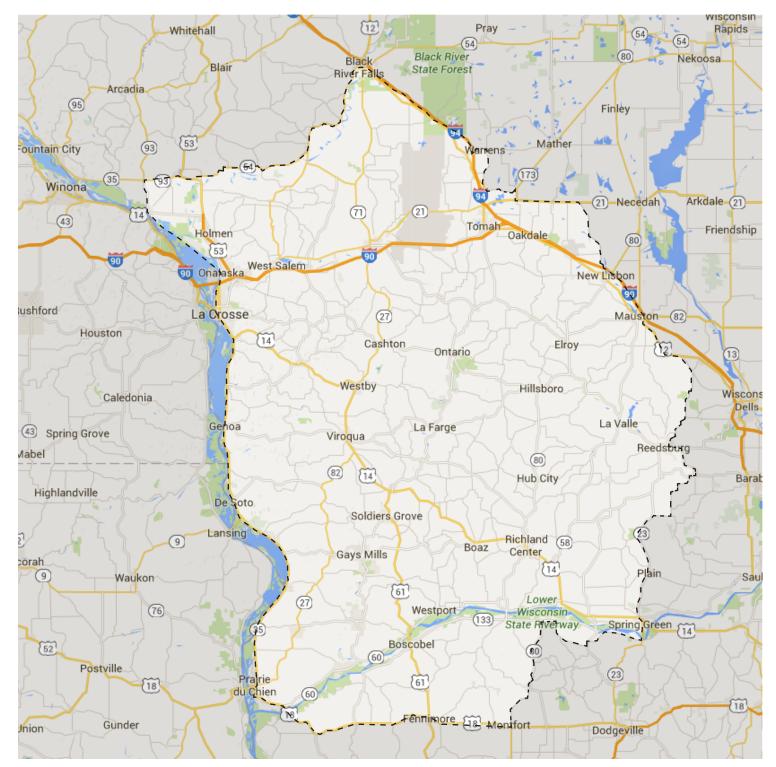
VIROQUA STONE LETTERING

REGULAR RATE SERVICE AREA



The **REGULAR RATE SERVICE AREA** is based on a 60-mile radius around Viroqua, Wisconsin, (according to the odometer), east of the Mississippi River. The northern limit is defined by highways 93, 54, and I-94, the eastern limit by country trunk JJ and highway 23, and the southern limit by highways 18, county trunk I, highways 80 and 133, and county trunk C (from west to east). The extreme limits of the regular rate area include Trempealeau, Black River Falls, Warrens Mills, New Lisbon, Mauston, Reedsburg, Rock Springs, Plain, Spring Green, Montfort, Fennimore, Patch Grove, and Prairie du Chien.

VIROQUA STONE LETTERING

EXTRA RATE EXTENDED SERVICE AREA



The **EXTRA RATE EXTENDED SERVICE AREA** crosses the Mississippi River into southeastern Minnesota and northeastern Iowa, as shown on the map. In Wisconsin, the northern limit is defined by highways 10, 73, 54, and 82; the eastern limit by I-39 and highway 78, and the southern limit by highways 151, 18, 78, and 14 (from west to east). At the extreme limits, this area includes Winona, Osseo, Neillsville, Pittsville, Wisconsin Dells, Portage, Prairie du Sac, Mazomanie, Mount Horeb, Dodgeville, Platteville, and Dickeyville. We generally do not service the city of Dubuque, but use the highway to cross into northeastern Iowa to service the rural cemeteries northwest of Dubuque.