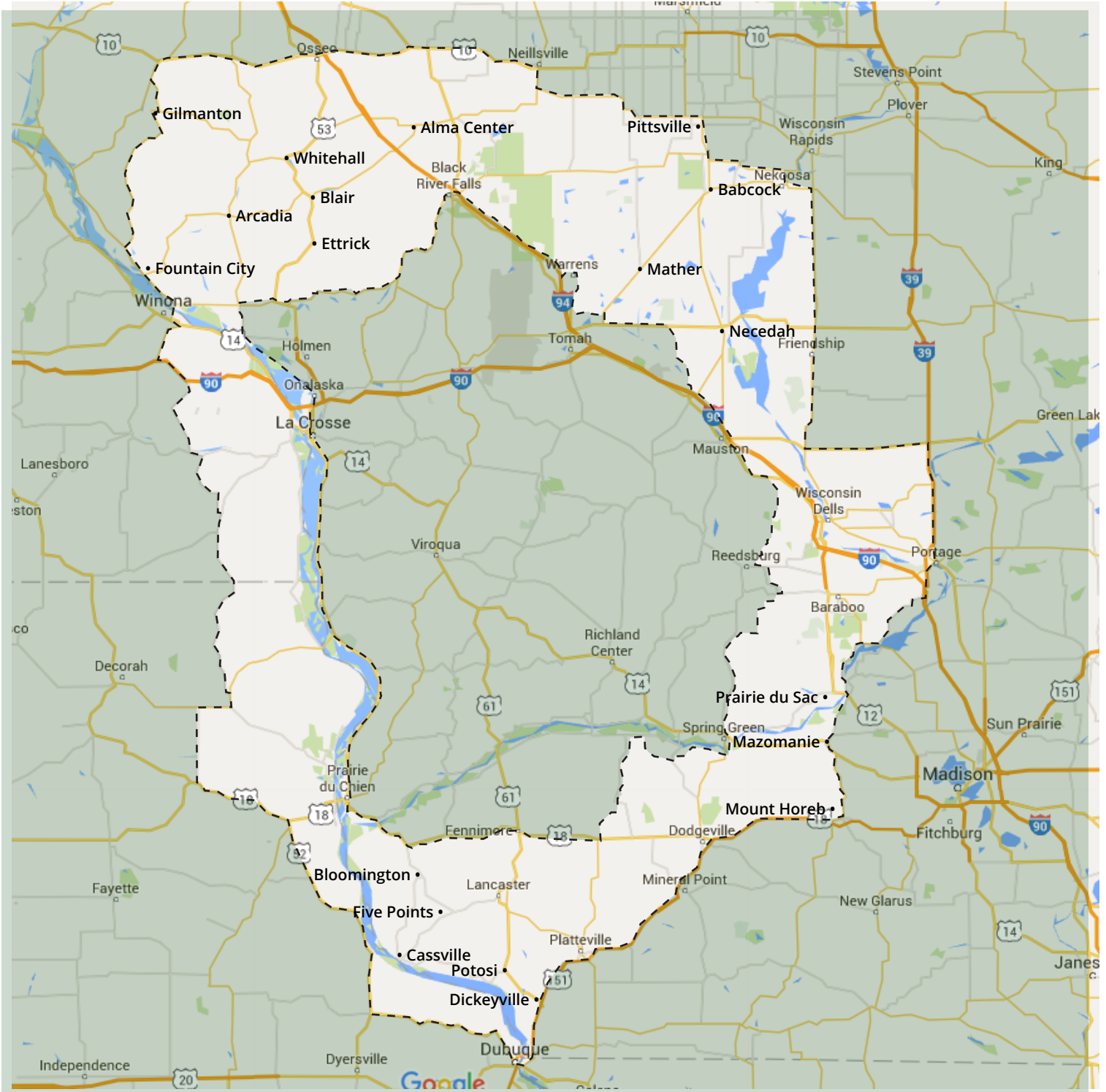


VIROQUA STONE LETTERING

EXTRA RATE EXTENDED SERVICE AREA



The **EXTRA RATE EXTENDED SERVICE AREA** crosses the Mississippi River into southeastern Minnesota and north-eastern Iowa, as shown on the map. In Wisconsin, the northern limit is defined by highways 10, 73, 54, and 82; the eastern limit by I-39 and highway 78, and the southern limit by highways 151, 18, 78, and 14 (from west to east). At the extreme limits, this area includes Winona, Osseo, Neillsville, Pittsville, Wisconsin Dells, Portage, Prairie du Sac, Mazomanie, Mount Horeb, Dodgeville, Platteville, and Dickeyville. We generally do not service the city of Dubuque, but use the highway to cross into northeastern Iowa to service the rural cemeteries northwest of Dubuque.